

## TICA Banner Ad Specs & Charges:

Ad Location	Ad Size, pixels	TICA Charge Rate for 2019
Top of the Home Page	468 x 60	\$570
<b>Other Locations</b>		
2/3 Column	125 x 190	\$420
Square	125 x 125	\$330
Mini	120 x 60	\$240

Each banner will be hyperlinked to the advertiser's designated section of its website. All ads will be animated GIF only (No Flash, Shockwave, Real Media or Java applets) and there will be no more than 10 advertisers per animated GIF.

**50% Discount for the first-time advertisers for the second quarter (Regular charge applies for the first, third and fourth quarter)**

**For More information, please contact:**

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