

TICA Banner Ad Specs & Charges for 2025

Ad Location	Ad Size, pixels	TICA Charge Rate Per Quarter Unchanged Since
Top of the All Pages	468 x 60	\$590
Other Locations		
2/3 Column	125 x 190	\$435
Square	125 x 125	\$340
Mini	120 x 60	\$250

Each banner will be hyperlinked to the advertiser's designated section of its website. All ads will be animated GIF only (No Flash, Shockwave, Real Media or Java applets) and there will be no more than 10 pages per animated GIF.

50% Discount for the first-time advertisers for the second quarter (Regular charge applies for the first, third and fourth quarter)

For More information, please contact:

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